



Allergan  
Aesthetics  
an AbbVie company

## ASK FOR BOTOX COSMETIC® BY NAME JUST AS MILLIONS ALREADY HAVE.



### **BOTOX COSMETIC® SAFETY INFORMATION\***

BOTOX COSMETIC® is used to treat upper facial lines, including forehead, crow's feet and frown lines.

BOTOX COSMETIC® is onabotulinumtoxinA, a sterile, purified form of botulinum toxin type A. BOTOX COSMETIC® should only be given by a physician with the appropriate qualifications and experience.

#### **You should not use BOTOX COSMETIC® if:**

- You are allergic or sensitive to any of the ingredients
- You have an infection in the area where it would be injected
- You have myasthenia gravis, Eaton Lambert Syndrome, amyotrophic lateral sclerosis, peripheral motor neuropathic disease, or neuromuscular junction disorder

#### **Before you receive BOTOX COSMETIC® talk to your doctor or pharmacist if:**

- You are scheduled to have surgery using a general anaesthetic
- You are taking or are likely to take antibiotics, especially aminoglycoside antibiotics as they may increase the effect of BOTOX COSMETIC®
- You are pregnant or become pregnant or are nursing while taking this drug

Tell your doctor if you are taking other medicines, including any you have bought at your pharmacy, supermarket or health food shop.

General side effects of BOTOX COSMETIC® injections include pain, tenderness and/or bruising at the site of injection, weakness and malaise (generally feeling unwell). There have been rare reports (<0.1%) of changes in the way the heart beats, chest pain, myocardial infarction (some with fatal outcomes); skin rash; allergic reaction (symptoms: shortness of breath, wheezing or difficulty breathing; swelling of the face, lips, tongue or other parts of the body; rash, itching or hives on the skin); facial paralysis; seizures; or difficulty swallowing. Seek immediate care if swallowing, speech or respiratory problems arise.

**This is not a complete list of side effects. For any unexpected effects while taking BOTOX COSMETIC®, contact your doctor or pharmacist.**

1. BD Data on File, Sept 11 2020. 2. Allergan DOF Data on File INT/0423/2016(1). Allergan Inc. September 2018. 3. Allergan. Data on File INT/827/2017. September 2017 Allergan. 4. Trindade de Almeida AR, et al. *Dermatol Surg.* 2015;41(Suppl 1):S19-S28. 5. Data on file INT/0292/2018(1). March 2019. 6. BOTOX COSMETIC® Product Monograph. Date of Revision: June 29, 2020. 7. De Bouille K, et al. OnabotulinumtoxinA Treatment for Moderate to Severe Forehead Lines: A Review. *Plast Reconstr Surg Glob Open.* 2020 Mar 20;8(3):e2669. 8. Beer KR, et al. Rapid onset of response and patient-reported outcomes after onabotulinumtoxinA treatment of moderate-to-severe glabellar lines. *J Drugs Dermatol.* 2011 Jan;10(1):39-44. 9. Wu Y, et al. Botulinum toxin type A for the treatment of glabellar lines in Chinese: a double blind, randomized, placebo-controlled study. *Dermatol Surg.* 2010;36(1):102-8. 10. Carruthers J, and Carruthers A. Botulinum toxin in facial rejuvenation: an update. *Obstet Gynecol Clin North Am.* 2010 Dec;37(4):571-82. 11. Carruthers J, et al. A Multicenter, Randomized, Placebo-Controlled Study to Evaluate the Efficacy and Safety of Repeated Treatments of Crow's Feet Lines and Glabellar Lines With OnabotulinumtoxinA. Poster presented at: 11th Anti-Aging Medical World Congress; April 4-6, 2013; Monte Carlo, Monaco. 12. Carruthers A, and Carruthers J. A single-center, dose-comparison, pilot study of botulinum neurotoxin type A in female patients with upper facial rhytids: safety and efficacy. *J Am Acad Dermatol.* 2009 Jun;60(6):972-9.

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Aesthetics  
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**BOTOX**  
Cosmetic®  
(onabotulinumtoxinA for injection)

Real patients.  
Results may vary.

# STILL YOU



**BOTOX**  
Cosmetic<sup>®</sup>  
(onabotulinumtoxinA for injection)

## DISCOVER WHAT BOTOX COSMETIC<sup>®</sup> CAN DO FOR YOU

**BOTOX COSMETIC<sup>®</sup> is the brand  
most requested by name.<sup>1-3</sup>**

**#1**

BOTOX COSMETIC<sup>®</sup>  
is the original and  
#1 selling toxin in  
the world<sup>1-3</sup>

**96%**

96% of patients  
were satisfied with  
the overall effect of  
≥5 years' continuous  
BOTOX COSMETIC<sup>®</sup>  
treatment<sup>4</sup>

**STILL  
YOU**

Monique  
41, Private Investigator, Mother of 3

Real patient.  
**Results may vary.**

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**30 years**

For 30 years, millions of people just like  
you have experienced the proven results of  
BOTOX COSMETIC<sup>®</sup>

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**100 million+**

vials distributed worldwide since 1990<sup>5</sup>



## Why BOTOX COSMETIC®?

BOTOX COSMETIC® is a purified protein injected into the muscles that cause wrinkles. It relaxes the muscles, giving your face a more refreshed and rejuvenated appearance.<sup>6</sup>

### 3 Areas

While your muscles in these areas have specific functions, they're also interrelated, so your healthcare professional may treat 3 areas at the same time to achieve optimal results.<sup>7</sup>

### At Least 3 Times a Year<sup>6</sup>

To maintain the effects of BOTOX COSMETIC®, make sure you schedule regular visits for treatment.

Your healthcare specialist will create a personalized treatment plan just for you.

# EXPRESS YOURSELF NATURALLY WITH BOTOX COSMETIC®.

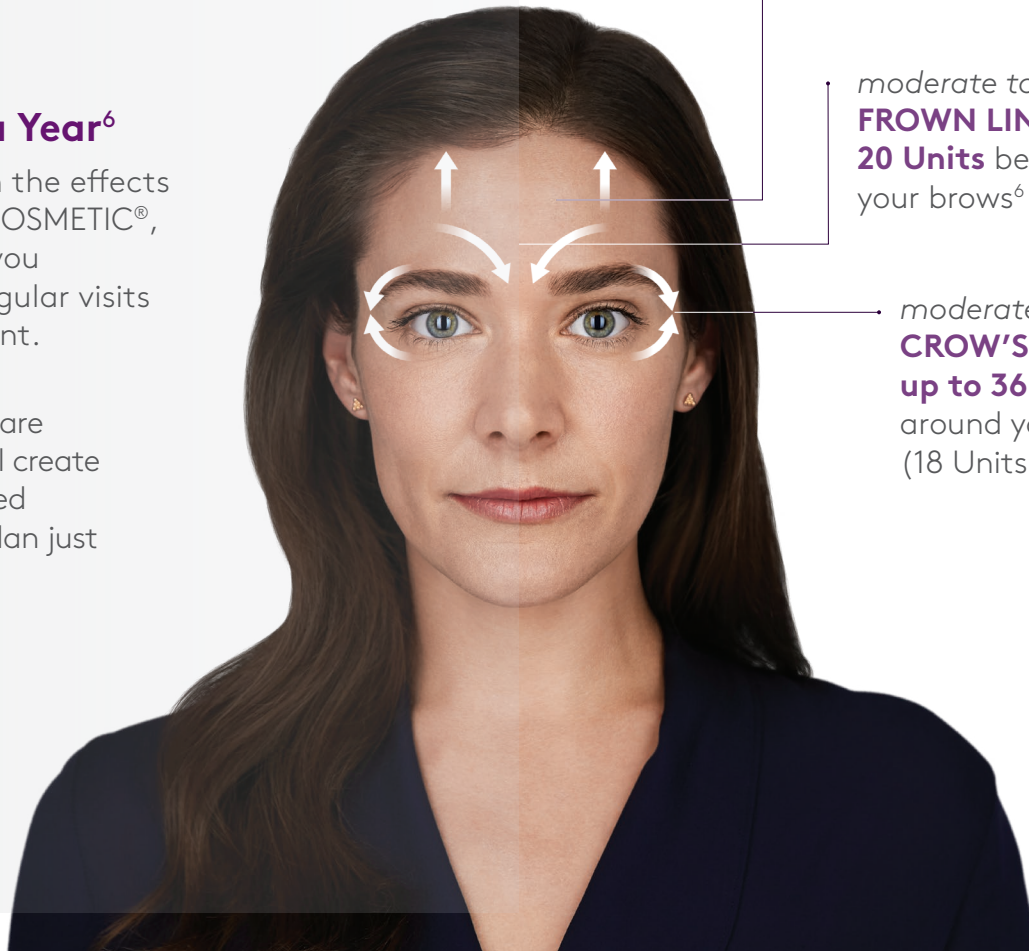
BOTOX COSMETIC® is Health Canada approved to sell to temporarily improve the look of **3 areas for up to 80 Units.**<sup>6</sup>

### Up to 80 Units

*moderate to severe*  
**FOREHEAD LINES**  
**up to 24 Units**  
above your brows<sup>6</sup>

*moderate to severe*  
**FROWN LINES**  
**20 Units** between  
your brows<sup>6</sup>

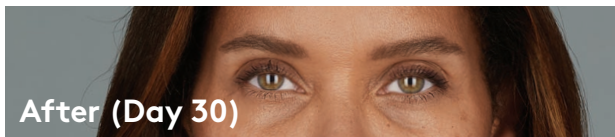
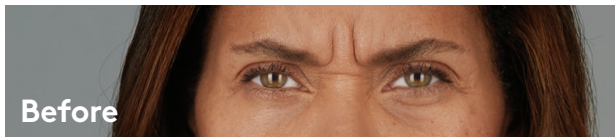
*moderate to severe*  
**CROW'S FEET LINES**  
**up to 36 Units**  
around your eyes  
(18 Units each side)<sup>6</sup>



# DISCOVER FOR YOURSELF

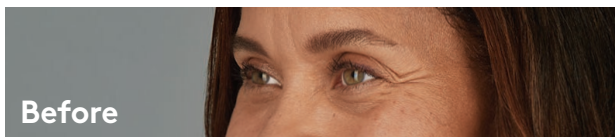
Results shown in 3 areas

## Moderate to severe frown lines



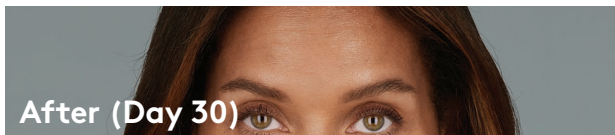
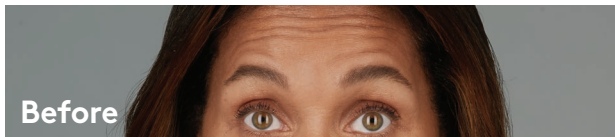
Real patient. *Results may vary.*

## Moderate to severe crow's feet lines

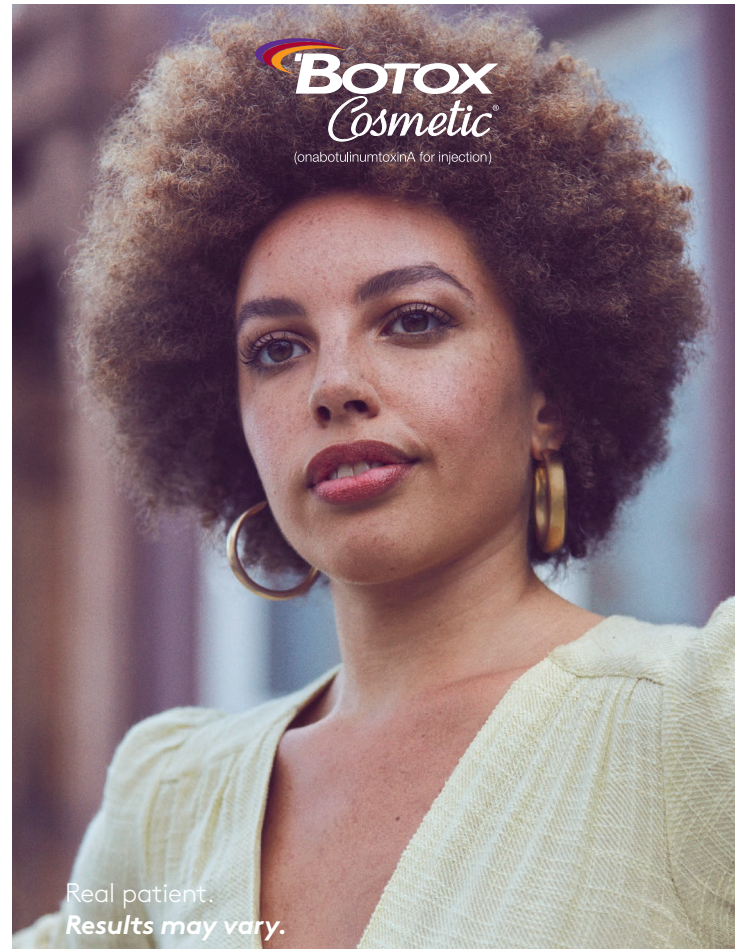


Real patient. *Results may vary.*

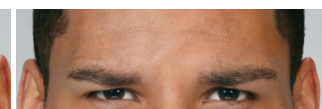
## Moderate to severe forehead lines



Real patient. *Results may vary.*



Start to see results within  
**24 hours of treatment.**  
Achieve long-lasting results  
up to four months.<sup>8,9</sup>



Real patient. *Results may vary.*



**BOTOX**  
Cosmetic®  
(onabotulinumtoxinA for injection)

STILL  
YOU

Chi Lan  
43, Real Estate Agent, Mother of 2

Real patient.  
**Results may vary.**

## WHAT TO EXPECT

### What is treatment like?

A BOTOX COSMETIC® treatment is quick and simple, with no downtime. After meeting with your healthcare professional to determine your desired outcome, the procedure itself takes only 10 to 15 minutes. A tiny amount of BOTOX COSMETIC® is injected with a fine needle into the muscle being treated—this process is virtually painless.<sup>6,10</sup>

### Will my face still show emotions and expressions?

BOTOX COSMETIC® is intended to enhance your look, not change it—you can still smile, frown and be expressive.<sup>6,11-12</sup>

### When will I see results and how long will they last?

You'll begin to see results as soon as 24 hours after your treatment, and the lines may continue to fade up to one week afterwards.<sup>8</sup> The effects can last up to four months.<sup>9</sup>

### How often will I need to get BOTOX COSMETIC®?

Expect to come back at least 3 times a year. It's important to space out your treatments – at least 90 days apart.<sup>6</sup> Since the BOTOX COSMETIC® effect is temporary, you'll need to be consistent with scheduling your next assessment.



**BOTOX**  
*Cosmetic*  
(onabotulinumtoxinA for injection)

**STILL  
YOU**

Damith  
30, Social Worker, Running Enthusiast

*Real patient.*  
**Results may vary.**

## Are there any do's or don'ts I should follow after a BOTOX COSMETIC® treatment?

- Avoid rubbing or massaging the treated areas for 24 hours after treatment
- Cleanse your face gently that evening (do not rub)
- Avoid make-up application for 4 hours following treatment
- Avoid excessive bending down, tiring physical exercise, or hot tub use on the day of treatment

## What are the possible side effects associated with treatment?

The side effects can be pain, tenderness and/or bruising at the site of injection, as well as generally feeling unwell, lasting up to 6 weeks after the treatment. There may also be weakness and rarely, changes in the way the heart beats, chest pain, skin rash and allergic reaction including shortness of breath, wheezing or difficulty breathing; or swelling of the face, lips or tongue or other parts of the body; rash, itching, or hives on the skin.<sup>6</sup>

Seek immediate medical attention if swallowing, speech or respiratory problems arise. Tell your doctor if you experience any difficulties in swallowing food while on BOTOX COSMETIC®, as it could be related to the dosage. Refer to the BOTOX COSMETIC® Safety Information section of this brochure for additional information. This is not a complete list of side effects. For any unexpected effects while taking BOTOX COSMETIC®, contact your healthcare professional.<sup>6</sup>